



The Pico Maccario winery is located in Mombaruzzo, in the lands of Barbera d'Asti.

The brothers Pico and Vitaliano are engaged together in the management of the winery. Originally wanted by grandfather Carlo and conducted by them since 1997, Pico Maccario bears the name of his first-born brother, as per Piedmontese tradition.

The theme of tradition recurs, reflected in the rigorous separation of roles that sees Pico engaged in the productive management of the company and Vitaliano in the commercial guide; and as its necessary complement modernity returns, which is expressed in dynamism, in the propensity for change, in the belief that technological innovation in the cellar, if well calibrated, is the main way to obtain the best production quality.

The Pico Maccario winery dominates the largest single-plot vineyard in Piedmont nicknamed by them "golden triangle".

70 hectares in a single body make their vineyards an absolute rarity. Along the 10 km of narrow streets that run between the rows you will meet 315,000 root vines, 77,000 pine support poles and 4,500 single-clone red rose plants, positioned at the head of each row.

The property stands on the Asti hills, 180 meters above sea level:

medium-textured clay hills, planted in Barbera for 58 hectares, in Merlot for 4 hectares, in Cabernet Sauvignon, Chardonnay and Sauvignon Blanc for 2 hectares each, in Freisa and Favorita for another 2 total hectares.

The rose has always been the symbol of this company. Associated with the themes of passion and rebirth, it was said to have the virtue of repairing the damage caused by intoxication and its indiscreet, revealing consequences. Roses still soften the vineyards with their widespread presence, which makes the walk among the rows an experience to live; but their function does not end here.

Not many know the value of the rose plant in the vineyard, in ancient times used to reveal vine diseases in advance. Delicate and particularly sensitive, the petals get sick; and with their disease they reveal the parasitic assault that will soon catch the nearby plants.

It is an elegant, precious, romantic and harmless flower. But even a squad can reserve surprises. Big, unexpected surprises ...



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