



The Azienda Agricola Zaccagnini was born in 1976, thanks to the passion and tenacity of Marcello Zaccagnini who tells the beginning of his adventure with simplicity and enthusiasm: «after two years, 1973 and 1974, in which we had sold the grapes but we weren't paid, I decided that the time had come to do something different and build our cellar, even if it was small. My parents did not agree because they would have preferred to see me settled in an employee position, but I wanted to support my disposition. And so I started, in 1976, with the first bottle of wine. What I'm proud of is that we started without money, but the secret of everything is that if you really want something, sooner or later you will achieve it, because if you don't dream and don't really want it, you don't realize it ».

The rest is known history: a story of successes and awards that have made the "tralchetto" an unmistakable sign of Zaccagnini quality. "The platform is an idea that Professor Franco Valeriano Di Medio gave me, at the time the principal of the Agricultural School of Alanno. I went to him because, not having great resources, I did not know where to turn to "dress" my bottle. My sincerity affected him a lot, so one

evening I went to visit him at home and he gave me a handwritten label, which we improved in color, but it has always remained the same since then ".

Today the Zaccagnini winery covers over 80 hectares of splendid vineyards, on the soft hills of Bolognano. A land kissed by a generous sun and constantly ventilated thanks to the nearby Gole di Popoli: all of this, in addition to counteracting the presence of humidity, creates the ideal conditions for the coexistence of indigenous Abruzzo and international vines.

An annual production of over 1,200,000 bottles is in fact destined for 70% to an international market divided into 36 countries including Australia, USA, Europe, Japan, Singapore, South Africa.

And then there is the magic of art, an indispensable inspiration for Marcello Zaccagnini's tireless activity: in addition to cultivating it in his private life, he lets it creep into all areas of his work as a lifeblood that pervades and regenerates everything



Azienda Agricola Ciccio Zaccagnini C.da Pozzo – Bolognano, Pescara