



The history of Villa Franciacorta began in 1960 when Alessandro Bianchi became owner of the medieval village of the same name with headquarters in Monticelli Brusati, one of the most renowned locations in all of Franciacorta.

The love for the vineyard, for the birth and evolution of wines coming only from the owned crus will create a passion that will forever mark the heart of this family.

Today, as in the past centuries, the village enchants the sight of its visitors, while the cellar, which reflects the different stages in the history of the farm, intoxicates the memories of those who could taste, within the ancient walls of the patriarchal palace, one of the prestigious wines that make up the rich collection.

It was 1960, when Alessandro Bianchi purchased the Villa village dating back to the 16th century and the hundreds of hectares belonging to it. At that time the physiognomy of the company was completely different from what it looks like today. The wine production was in fact linked to the 16th century cellar only and next to it the crops of wheat and wheat stood out. Since the first research on bubbles, Ales-

sandro Bianchi showed his heartfelt passion for this new wine dimension. In fact, towards the end of the seventies he was among the first pioneers to approach this new production method. And it was in those years that the company began to undergo the first transformations. From a mixed company it became a wine company and in a short time, the quality, and why not the excellence, became the company's goal.

37 Ha vines are today the basis of the renowned Villa wines. The refined tastes and unmistakable bouquets of Villa wines come from the land, which has chosen as its philosophy to vinify exclusively grapes from its own crus and market only vintage Franciacorta Docg. The ideology behind this choice is to enhance the characteristics of an unrepeatabeable terroir, determined by a soil made up of sedimentary rocks alternating with layers of clay and selciferous marls rich in fossils of marine origin.



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